



Kimberly Rodriguez

Chief Executive Officer

DURA Automotive Systems



Automotive industry veteran, Kimberly Rodriguez joins Dura Automotive Systems as Chief Executive Officer and board member on September 1, 2020. Kimberly is a renowned expert in transforming global organizations to maximize efficiencies in supply chain, manufacturing and operational performance. During her 30-year career, she has assisted automakers and suppliers in driving value creation by leveraging the interface between finance, operational (plant floor) efficiency, and the effective use of technology.

Prior to joining Dura, Kimberly was Chief Executive Officer of Rush Trucking, a \$100 million long-haul trucking company. During the 2020 COVID Automotive shutdown, she helped to dramatically improve efficiency, reduce equipment cost in half and quadruple the customer base for Rush.

Kimberly joined Rush from Detroit-based Huron Consulting Group, where she served as a senior consultant. She previously served as a principal of her own firm SCRM, providing independent consulting services, largely to equity funds and multiple holding family funds relating to sales growth, efficiency and market strategy.

From 2010-2015 Kimberly was principal at KPMG and from 2006-2010 she was partner at Grant Thornton, where she led creation of an industry-leading, proprietary financial and operational web-based analytical tool and its follow-on product to monitor extensive supply chains. The highly successful tool is now in use by Fortune 50 firms and over 10,000 of their suppliers. From 1999-2006, Kimberly was partner at Stout, Risius, Ross, Inc. She began her career in 1998 as founder of Michigan-based Concorde Management Group.

Kimberly sits on the Board of Directors for AMG Industries, LLC., and Romeo Rim, as well as on the Executive Committee and General Board for The Children's Center, a Detroit-based non-profit. She is a founding member and the first female chair of the Private Director's Association, which provides training and insight

for existing and potential board members of privately held companies. In 2019 she was named “Director to Watch” by Directors & Boards Magazine.

Kimberly earned a Bachelor of Art in economics and accounting from Michigan State University and a Master’s in business administration from Walsh College.

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